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Amdt. dated 02/04/2005
Reply to Office Action of 11/04/2004

<u>IN THE CLAIMS:</u>

Please amend Claims 1, 2, 10, 11, 19, 20, 28 and 29 as shown below.

1.   (Currently amended) A method of providing a cost of an item to an e-commerce shopper before the shopper checks out, <u>said method being performed by a data processor and</u> comprising the steps of:

calculating the cost of the item selected by the shopper[[;]] <u>before the shopper checks out,</u> the real cost of the item including price of the item, shipping cost ~~if any~~ and sales tax if any; and

displaying the cost of the item.

2.   (Currently amended) The method of Claim 1 wherein the step of calculating including the step of ~~substracting~~ <u>subtracting</u> any discount the shopper may have from the cost of the item.

3.   (Original) The method of Claim 2 wherein the shopper selects an item by putting a pointing device on or near the item.

4.   (Original) The method of Claim 3 wherein the step of displaying including the step of displaying a bubble within which the cost is displayed.

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5.   (Original) The method of Claim 4 wherein the bubble is displayed above the pointing device.

6.   (Original) The method of Claim 2 wherein the shopper selects an item by putting the item in a shopping cart and if the shopping cart has more than one item, the step of calculating including the step of adding the price of all the items in the cart plus cost of shipping if any and sales tax if any minus any discount the shopper may have.

7.   (Original) The method of Claim 6 wherein the step of calculating commences when the shopper uses a pointing device on or near the cart.

8.   (Original) The method of Claim 7 wherein the step of displaying including the step of displaying a bubble within which the cost is displayed.

9.   (Original) The method of Claim 8 wherein the bubble is displayed above the pointing device.

10.   (Currently amended) A computer program product on a computer readable medium for providing a cost of an item to an e-commerce shopper before the shopper checks out comprising:

code means for calculating the cost of the item selected by the shopper[[;]] before the shopper checks

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out, the real cost of the item including price of the item, shipping cost ~~if any~~ and sales tax if any; and

code means for displaying the cost of the item.

11.   (Currently amended) The computer program product of Claim 10 wherein the calculating code means including code means for ~~substracting~~ subtracting any discount the shopper may have from the cost of the item.

12.   (Original) The computer program product of Claim 11 wherein the shopper selects an item by putting a pointing device on or near the item.

13.   (Original) The computer program product of Claim 12 wherein the displaying code means including code means for displaying a bubble within which the cost is displayed.

14.   (Original) The computer program product of Claim 13 wherein the bubble is displayed above the pointing device.

15.   (Original) The computer program product of Claim 11 wherein the shopper selects an item by putting the item in a shopping cart and if the shopping cart has more than one item, the calculating code means including code means for adding the price of all the items in the cart plus cost of shipping if any and

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sales tax if any minus any discount the shopper may
have.

16.   (Original) The computer program product of Claim 15
       wherein the calculating code means commences to
       calculate the cost when the shopper uses a pointing
       device on or near the cart.

17.   (Original) The computer program product of Claim 16
       wherein the displaying code means including code means
       for displaying a bubble within which the cost is
       displayed.

18.   (Original) The computer program product of Claim 17
       wherein the bubble is displayed above the pointing
       device.

19.   (Currently amended) An apparatus for providing a cost
       of an item to an e-commerce shopper before the shopper
       checks out comprising:

       means for calculating the cost of the item selected by
       the shopper[[;]] before the shopper checks out, the
       cost of the item including price of the item, shipping
       cost if any and sales tax if any; and

       means for displaying the cost of the item.

20.   (Curremtly amended) The apparatus of Claim 19 wherein
       the calculating means including means for subtracting

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subtracting any discount the shopper may have from the
cost of the item.

21. (Original) The apparatus of Claim 20 wherein the
shopper selects an item by putting a pointing device
on or near the item.

22. (Original) The apparatus of Claim 21 wherein the
displaying means including means for displaying a
bubble within which the cost is displayed.

23. (Original) The apparatus of Claim 22 wherein the
bubble is displayed above the pointing device.

24. (Original) The apparatus of Claim 20 wherein the
shopper selects an item by putting the item in a
shopping cart and if the shopping cart has more than
one item, the calculating means including means for
adding the price of all the items in the cart plus
cost of shipping if any and sales tax if any minus any
discount the shopper may have.

25. (Original) The apparatus of Claim 24 wherein the
calculating means commences to calculate when the
shopper uses a pointing device on or near the cart.

26. (Original) The apparatus of Claim 25 wherein the
displaying means including means for displaying a
bubble within which the cost is displayed.

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27.   (Original) The apparatus of Claim 26 wherein the
       bubble is displayed above the pointing device.

28.   (Currently amended) A computer system for providing a
       cost of an item to an e-commerce shopper before the
       shopper checks out comprising:

       a storage device for storing code data; and

       a processor for processing said code data for
       calculating the cost of the item selected by the
       shopper[[;]] before the shopper checks out, the real
       cost of the item including price of the item, shipping
       cost if any and sales tax if any[[;]] and displaying
       the cost of the item.

29.   (Currently amended) The computer system of Claim 28
       wherein calculating the cost of the item includes
       substracting subtracting any discount the shopper may
       have from the cost of the item.

30.   (Original) The computer system of Claim 29 wherein the
       shopper selects an item by putting a pointing device
       on or near the item.

31.   (Original) The computer system of Claim 30 wherein
       displaying the cost includes displaying a bubble
       within which the cost is displayed.

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32.   (Original) The computer system of Claim 31 wherein the bubble is displayed above the pointing device.

33.   (Original) The computer system of Claim 29 wherein the shopper selects an item by putting the item in a shopping cart and if the shopping cart has more than one item, calculating the cost includes adding the price of all the items in the cart plus cost of shipping if any and sales tax if any minus any discount the shopper may have.

34.   (Original) The computer system of Claim 33 wherein calculating the cost commences when the shopper uses a pointing device on or near the cart.

35.   (Original) The computer system of Claim 34 wherein displaying the cost includes displaying a bubble within which the cost is displayed.

36.   (Original) The computer system of Claim 35 wherein the bubble is displayed above the pointing device.

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